



Texzon Utilities Partners with Direct Energy to Offer Fixed Electricity Price in Borough of Dravosburg

Agreement provides citizens fixed energy rates, while at the same time providing the community an additional revenue stream to help fund city services.

Dravosburg, Pennsylvania (May 1, 2012) – Through a partnership with Texzon and as part of its endorsement with the Borough of Dravosburg, Direct Energy has set a new fixed price for electricity customers who participate in the Direct Choice program. Pittsburgh-based Iceburgh Associates LLC was instrumental in the completion of this agreement.

For the July 2012 through June 2013 billing cycles, Direct Choice customers in the borough of Dravosburg will pay \$0.0689 per kWh for their electricity supply (exclusive of utility charges and taxes). Senior citizens age 65 or older are eligible for a discounted supply rate of \$0.0679 per kWh.

“This new agreement with Direct Energy expands our offerings to residents in the borough of Dravosburg. We are thrilled to provide these customers with a cost-saving option on their electricity bills, while at the same time providing the borough needed revenue for city services, said David Griffith, Texzon President. Under this program, a portion of the proceeds of every kilowatt-hour used by residents will be paid to the city.

To take advantage of the Direct Choice offer, individuals need to be eligible to participate in the state’s customer choice program and have a residence located within the borough limits of Dravosburg. Direct Energy encourages potential new participants that are under contract with another supplier to review their existing contracts before enrolling.

To enroll or learn more about Direct Energy’s Direct Choice offer, Dravosburg residents can contact Direct Energy’s Customer Service Department toll free at: 1-866-803-4618, Monday through Friday from 8:00 a.m. to 8:00 p.m. EST and Saturday from 8:00 a.m. to 5:00 p.m. EST.

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About Direct Energy

Direct Energy is one of North America's largest energy and energy-related services providers with more than 6 million residential and commercial customer relationships. Direct Energy provides customers with choice and support in managing their energy costs through a portfolio of innovative products and services. A subsidiary of Centrica plc (LSE:CNA), one of the world's leading integrated energy companies, Direct Energy operates in 46 U.S. states plus the District of Columbia and 10 provinces in Canada.

About Texzon

TEXZON is one of the nation's leading energy aggregators. In 2002, TEXZON started brokering electricity and gas in the deregulated markets. In 2008, Texzon was recognized in *Entrepreneur Magazine* as one of the "Hot 100" Fastest Growing Businesses in America and *Inc. Magazine* also listed Texzon as a top 20 energy company in "The Inc. 500." Texzon is licensed with the Public Utility Commissions of Texas, Pennsylvania and Ohio and has established marketing agreements with most of the major energy companies across the nation, helping thousands of residents and businesses lower their rates. Texzon is also a developer of green energy storage technology, as well as green Landfill Gas Recovery (Methane) and Combined Heat & Power projects in U.S. markets.

Green Roads Energy LLC is the local Company that brought the concept to the Pittsburgh Local Governments as way to help residence save on their electric bills while raising funds for worthy community programs.